

WRITING OUTCOMES



Use this worksheet to practice writing the parts of an outcome that will add up to become your outcome statement.

Start by answering WHO will change as a result of your strategy, then WHAT, by HOW MUCH, WHEN and HOW this change will be measured. Once you have completed these boxes, combine them into one sentence in the OUTCOME STATEMENT box. This is your outcome!

The Goal:

WHO WILL CHANGE 	WHAT WILL CHANGE 	BY HOW MUCH
OUTCOME STATEMENT 	HOW WILL IT BE MEASURED 	BY WHEN