



Let's Practice: Process or Outcome Evaluation?

The following are examples of data collection activities. Try to determine whether process or outcome evaluation data (or both) is being collected. Answers are listed at the bottom of page.

1. A survey is given to participants after an activity is completed that asks about their favorite part, most memorable part of the content, and how much they liked the facilitator
2. The facilitator writes down how many students came to a session/presentation
3. Participants are given a survey before an activity that asks about their attitudes and knowledge about dating violence
4. A focus group is conducted with students who participated in a dating violence prevention activity and the main topic of discussion is their current understanding of healthy relationships communication
5. A focus group is conducted with students who participated in a dating violence prevention program and the main topics of discussion are why they participated in the program and their impressions of the program
6. A survey is given to MVP participants 3 months after they finish MVP and asks them about their comfort with bystander intervention techniques, understanding of male and female gender norms, and opinion about the length of MVP and the facilitator
7. The facilitator notes that when s/he implemented Safe Dates with the boy's football team, participants kept stressing that "women ask to be looked at sexually by men because of how they dress" which resulted in an extra session on sex roles and stereotyping and skipping the session on equal power through communication (due to time constraints)

Answers: (1) Process, (2) Process, (3) Outcome, (4) Outcome, (5) Process, (6) Process and Outcome, (7) Process