Decision Tree for Choosing Measures

Did your program come with its own evaluation tools?

YES

Take the tools out and do a cross-walk with the program content. What is being measured?

Do the measures provided cover your outcomes and the content your process evaluation needs to track?

NO

Contact the people who designed the program and ask them if they have evaluation tools to share with you.

Do they have tools to send you?

YES

Good. Now find out if the evaluation tools have been used with the people you will give them to.

SOME DO SOME DON'T

Adapt the measure: cut the questions that are relevant to what you are measuring and use them for your evauation.

NO

Stop and go back to your outcomes and implementation tool. Make sure you have chosen the right program to meet your outcomes.

YES

Go to the first YES box.

NO

Do a content crosswalk to compare the program content to your outcomes.

Do you have any evaluation tools to measure the outcomes and process addressed by the program or strategy?

YES

Adapt the measure. Cut the questions that are relevant to the outcomes you are measuring and use them for your evaluation tool. Pilot test the final measure before using it in the evaluation.

NO

Search onine and access other evaluation resources to find questions that measure the outcomes. Draft your own questions and pilot test your measure before using it in your evaluation.