

CULTURALLY RESPONSIVE EVALUATION

CASE STUDY WORKSHEET



Instructions

Read the case study below, paying attention to where the evaluators do and do not employ culturally responsive evaluation approaches. Then, answer the questions on the next page.

Case Study

Staff of a community-based organization have received funding to implement a youth violence prevention program in an urban neighborhood. They start by collecting data that will help them select the neighborhood in which to implement. They gather data from crime reports, school suspensions, and the Safe & Drug-Free Schools Survey. This data helps them narrow to three neighborhoods most in need of youth violence prevention programming.

They conduct needs and readiness assessments in each of the three neighborhoods. Their assessment allows them to meet key stakeholders in each neighborhood and they work to foster strong relationships with these stakeholders. Based on their findings, they narrow to one neighborhood with lots of readiness for youth violence prevention programming.

They organize a coalition of neighborhood stakeholders who drive programming and evaluation efforts. With coalition members, they conduct focus groups to determine goals and outcomes, as well as which strategies they should include in their programming. Coalition members help develop focus group questions and they work to ensure that focus group facilitators reflect the identities of focus group members.

As staff from the community-based agency develop program materials, they submit those materials to the coalition for feedback. They incorporate feedback before implementing any activities. Throughout implementation, they regularly share process evaluation findings at coalition meetings, including attendance numbers and implementer feedback from tracking sheets.

They use pre- and post-surveys along with their secondary data (crime reports, school suspensions, and the Safe & Drug-Free Schools Survey) to determine how well the program performed on each of its outcomes. They hold a community forum to share their findings. Program participants are invited to speak at the forum about what they got out of the program. Coalition members facilitate a discussion about their evaluation findings in order to help them interpret results. They use what they have learned to improve the program before its next round of implementation.



Reflection Questions

1. What did implementers do to remain contextually and culturally responsive with their evaluation?

2. What could they have done differently or added to their evaluation to better engage with the groups who were the focus of programming efforts?